

## *Customer outreach programs that deliver*

The Tour of Services is a low-cost Internet based Orientation to provide your customers, both on and off-site, with an engaging overview of your services.

Two products are offered, one for job seekers and one for employers. Both are effective for educating customers, potential partners, board members, and the community.

## *Expand your reach to customers*

These multimedia tours are online and directly accessible from your website. Customers can view them from anywhere at anytime. The multimedia nature employs narration and music, with photographs and videos of your facilities, staff, and services.



# *Job Seeker and Employer* Tour of Services



For more information visit us at  
[www.dynamicinstitute.com](http://www.dynamicinstitute.com) or  
contact 321.205.1590  
[sales@dynamicinstitute.com](mailto:sales@dynamicinstitute.com)



## *Highlight Your Story in a Professional Manner*

The constant barrage of today's messages makes it difficult to get your story noticed. Break through the clutter and showcase your services and products in an efficient and entertaining manner. In a matter of minutes, your customer will be able to understand exactly what you provide.

- Increase community knowledge of your resources
- Expand customer participation
- Visually highlight your locations, contact data, services and resources
- Better prepare customers for your services
- Collect contact data for follow-up, if needed
- Save valuable staff time



## *Job Seeker and Employer Tour of Services*

### **Job Seeker Tour of Services Features**

- No waiting for an orientation course or available career coach - take the tour anytime
- A consistent message provided to all job seekers and employers
- Online automation - reduces staff time, facility space, and equipment resources
- Engaging multimedia tools quickly and efficiently increase your customer's knowledge of available resources



### **Employer Tour of Services Features**

- Showcase your organization to employers
- Testimonials from local businesses highlight your services
- Short and engaging approach to quickly capture attention of busy business owners
- Distribute on CD, via email, or use in presentations by business services representatives



### **All Inclusive Pricing**

- Includes on-site video and photography sessions at your location(s)
- Templates make it easy to fine tune your message
- Professional narration
- Professional production into FLASH based multimedia product ready to host on your website or ours
- Easily updated when changes occur



*"The Tour of Services is useful as a resource tool which saves time by orienting customers to Brevard Job Link services via the Internet. This tool increases customer awareness, saves time, and empowers customers by giving them choices at their fingertips."*

Stacy L. Daniels, FCWP-1  
Career Coach, Brevard JobLink

View an example at:

<http://www.dynamicinstitute.com/tours/tour-cinnfinal.wmv>